



AI & the Metaverse Revolution in Shopping

DDMTOWN M E T A V E R S E



White Paper V0.1

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DDMTOWN

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01

AI & the Metaverse Revolution in Shopping

DDMTOWN

Abstract

01

DDMTOWN

Abstract

Small businesses operating in offline fashion districts face a range of challenges driven by local economic conditions, consumer trends, competitive dynamics, and technology adoption.

- While major brands and e-commerce platforms have embraced digital transformation to engage directly with consumers, small merchants often lack the resources and expertise to build online storefronts or execute digital marketing effectively.
- The growing influence of global fashion chains and fast-fashion retailers has eroded the market share of local independents..
- Consumers increasingly favor online shopping over brick-and-mortar experiences, placing traditional retailers at a disadvantage.

Despite these headwinds, local fashion districts retain unique cultural identity and creative potential. DDMTOWN aims to bridge the gap by offering a next-generation, Web3-powered shopping platform that fuses AI, an immersive 3D metaverse, and e-commerce. In a lifelike virtual environment, DDMTOWN will enable shopping, social networking and NFT trading—powered by a suite of AI agents—to deliver an engaging user experience and efficient business solutions.



02

AI & the Metaverse Revolution in Shopping

DDMTOWN VISION

02

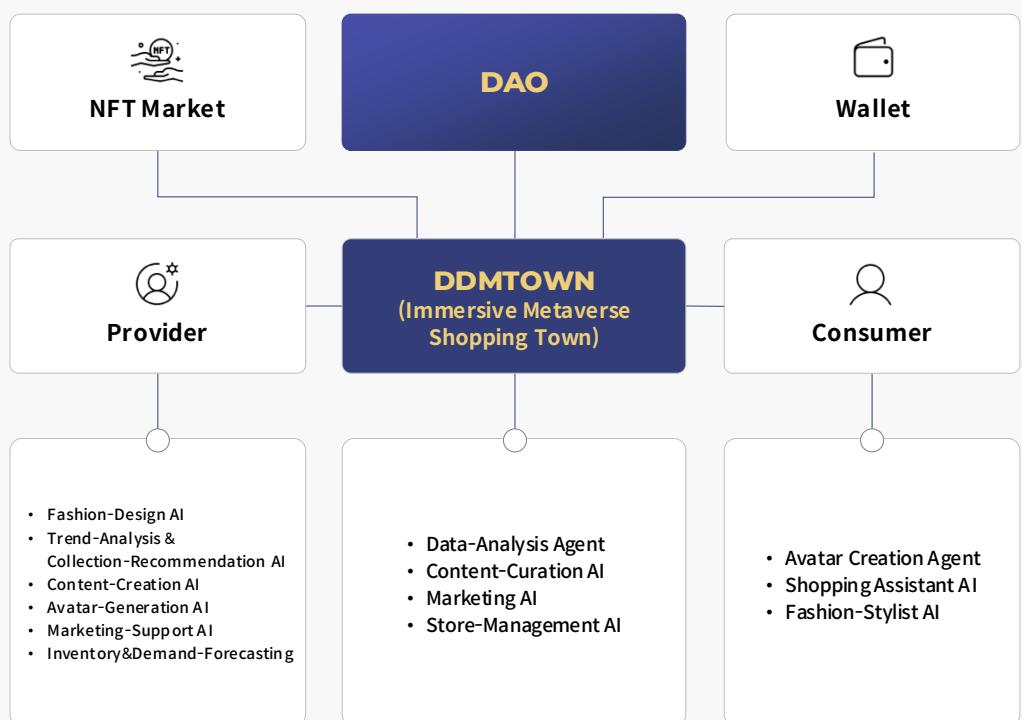
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프로젝트 비전

Build an immersive metaverse shopping platform where users interact with AI agents and explore virtual fashion districts as if they were physically walking through them.

- Provide 3D environments that mirror real-world boutiques, allowing users to navigate, browse, and purchase just as they would offline.
- Offer specialized AI agents for designers, providers, and consumers.
- Establish a Web3 ecosystem where all participants can create, own, and trade economic value

[Platform Configuration Chart]





03

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Market Analysis & Need

- 3-1. Current Landscape
- 3-2. Problem Statement



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Market Analysis & Need

3-1. Current Landscape

Physical fashion districts are evolving beyond mere retail hubs into experiential, community-oriented destinations. To coexist with surging e-commerce, they're integrating digital and sustainable practices while redefining the in-person shopping experience.

■ Retail Downturn & Intensifying Competition

- Traditional malls and street markets have seen sales declines since COVID 19, as consumers shift online.
- Fast fashion giants and global e tailers outpace local merchants in trend responsiveness and supply chain speed.

■ Evolving Role of Physical Districts

- “Click and brick” behaviors—trying offline, buying online or vice versa—have become widespread.
- To stay competitive, physical venues must offer immersive experiences, entertainment, and digital integration.

■ Changing Consumer Preferences

- Rise of AI powered personalized styling in stores, using consumer data for tailored recommendations.
- Growing adoption of AR/VR try on solutions to reduce return rates and boost engagement.



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Market Analysis & Need

3-2. Problem Statement

The region's leading shopping town is famous for being a place where you can buy a variety of clothes and accessories at affordable prices. However, several problems have emerged in recent years as the market environment has changed.

■ Digital Transformation Barriers

- High costs of building and maintaining proprietary e commerce platforms.
- Limited access to advanced channels like metaverse or social commerce.

■ Stiffened Competition

- Inability to match fast fashion price points and turnaround times.
- Not competitive in price and distribution speed with fast fashion (e.g. Zara, H&M).

■ Changes in consumer purchasing patterns

- Consumers tend to prefer online shopping over offline shopping, which poses a major crisis factor for small business owners who have used traditional offline stores as their main channel.
- Small business owners have difficulty accessing new cultures such as the metaverse or virtual shopping experiences.
- Lack of communication with Generation Z, which prefers online immersive experiences.
- Most small business owners rely on traditional offline sales and have little use for technology and marketing in the online market.



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AI & the Metaverse Revolution in Shopping

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Platform Architecture & Features

- 4-1 Platform Overview
- 4-2. AI TOOL for Designers
- 4-3. TOOL for Small Business Owners
- 4-4. TOOL for Consumers
- 4-5. TOOL for Platform Administrators



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Platform Architecture & Features

4-1. Platform Overview

DDMTOWN's immersive metaverse shopping ecosystem connects consumers, brands, and creators in a lifelike virtual realm. By blending 3D simulation, AR/VR interactivity, and blockchain/NFT commerce, it dissolves online/offline boundaries and pioneers next-generation retail for fashion, beauty, and lifestyle markets.

■ Core Services

1) Virtual Stores & Shopping Districts

- Brand specific 3D boutiques in a unified metaverse district.
- Customizable store designs to express each brand's identity.
- Multilingual support for a global audience.

2) 3D Fashion Creation Tool

- Create fashion clothing and accessories designs using AI-based digital fashion creation tools
- AI driven conversion of 2D sketches or photos into editable 3D garments.

3) NFT Minting Service

- Issue limited edition digital fashion items as NFTs to highlight rarity.

4) Virtual Fitting Rooms

- Avatar based try ons with AI suggestions based on body shape and style.
- AI analyzes the user's body type, facial features, and preferred style to recommend fashion

5) DAO(Decentralized Autonomous Organization)

- Token holders govern platform policy, events, and feature roadmaps.



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Platform Architecture & Features

4-2. AI TOOL for Designers

■ 3D Fashion Model Generation

- Designers use AI to create virtual fashion models (skeletons and structures of clothing)
- Provides 3D models of various body types, sizes, and poses by default, allowing designers to customize specific body proportions, poses, etc.

■ Trend Analysis & Collection Proposals

- Deriving insights by analyzing global social media data, metaverse user behavior data, etc.
- AI suggests fashion styles that match current trends in the form of a collection.

■ AI Assisted Design

- When a designer uploads a 2D sketch or photo image, AI analyzes it with AI vision technology and automatically creates a 3D design template..
- When a user describes the design of the clothes they want in text, AI creates a design based on that information.
- AI-generated designs can be fine-tuned with a variety of options (color, pattern, material, silhouette, etc.), and designers can modify existing designs or customize them according to user requests.
- AI recommends materials and colors optimized for the selected design.

■ AI-based virtual fitting

- Once the design is complete, we provide a 3D fitting screen that instantly adapts to the user's avatar.
- Create fashion product lookbook images of AI models (various poses and backgrounds)
- In addition to a single outfit, designers can simulate an entire style by combining multiple items (tops, bottoms, accessories).



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Platform Architecture & Features

4-3. TOOL for Small Business Owners

■ Metaverse Stores and Shopping Environments

- A system for trading NFTs for store ownership in the metaverse
- 3D Store Interior TOOL for Provider
- Product registration and management platform: Provides high-resolution images, 360-degree rotation view, detailed description, and AR view linkage functions.
- Purchase and Payment System: Browse and purchase items in the Metaverse Store
- Communicate with overseas customers with AI salespeople who support multiple languages.

■ AI-based virtual fitting system

- Real-time simulation function for customers to try on their avatars in the clothes they have chosen.
- Recommend clothing based on customer body data, style preferences, and past purchase history using AI technology.

■ AI-based marketing support system

- Campaign Design and Optimization AI Agent: Automatically generates customized ad copy, visuals, and messages based on keywords and user segments.
- Content Marketing AI Agent: Create content for advertising or event promotion, blog posts/social media posts/email content tailored to platform topics and target audiences using AI-based video and image creation tools.

■ Business growth support services

- Provides a dashboard to monitor sales performance: data analysis of number of visitors, sales volume, customer tendencies, popular products, etc..
- Inventory Management and Demand Forecasting AI: Analyze sales data and customer behavior data to predict demand for specific items and calculate appropriate inventory levels.



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Platform Architecture & Features

4-4. TOOL for Consumers

■ Create and customize user avatars

- Users can create their own 3D avatars.
- Enter your physical condition or create an avatar for the metaverse.

■ Shopping Assistant

- Learn your preferences and recommend suitable products.
- Performs functions such as product description, price comparison, and stock availability check
- Multipurpose style suggestions considering the consumer's budget, schedule, style preference, etc.

■ 3D Virtual Fitting Room

- Consumers can virtually try on products they have chosen through avatars to check the fit and style.
- AI provides styling tips that match the products chosen by consumers.

■ Social features for fun and engagement

- AI agents interact with consumers as shopping companions, providing store recommendations and event notifications.
- Provide product information in a fun way through interactive questions or mini games (roulette, quizzes).

■ Customer Support AI

- AI agents provide quick and accurate answers to consumers' questions.
- Case) Examples: "Is it okay to put this t-shirt in the washing machine?", "What is your refund policy?"
- Multilingual support



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Platform Architecture & Features

4-5. TOOL for Platform Administrators

■ Dashboard-based central management system

- A dashboard that allows you to check the shopping town's key KPIs (key performance indicators) with real-time data.
- See all information related to store management at a glance
- Automatically notify you of important events and issues in real time

■ Store management and support features

- Manage store status: Activate/deactivate store, handle technical support requests
- AI analyzes customer data from each store to provide operators with insights.
- Operators recommend promotional and discount campaigns tailored to individual stores.

■ Store and product display management

- The operator manages the layout and displays within the shopping town.
- The operator recommends or provides guidance on product displays for participating stores.

■ Analyzing consumer traffic and behavior data

- Operators monitor overall consumer behavior patterns and suggest improvements.
- Monitor consumer feedback and satisfaction: Collect real-time feedback and reviews

■ Event and campaign management

- Manage promotions or special events for the entire shopping town.



05

AI & the Metaverse Revolution in Shopping

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Core Technology Stack

- 5-1. Frontend (User Interface)
- 5-2. Backend
- 5-3. Data Analysis and AI
- 5-4. WEB3 and Blockchain Infrastructure



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Core Technology Stack

5-1. Frontend (User Interface)

Web- and XR-based interfaces that can be used by all users (consumers, small business owners, designers, operators) must provide immersive and intuitive experiences.

■ UI Framework

- React.js / Next.js : Build a structured user interface including shopping dashboards, store management pages, and event settings screens
- Vue.js : Framework that requires light weight or is appropriate for specific module interfaces.

■ 3D rendering library

- Three.js : 3D modeling and visualization of goods/stores.
- A-Frame : Web-based virtual reality development tools for AR/VR experience delivery.

■ UI/UX Design Tool

- Figma / Adobe XD : UI and interaction prototype design in metaverse environment.
- Blender : Create a base design for 3D virtual objects and environments.

■ Visualize real-time data

- D3.js : Operators visualize real-time visitor activities, store-by-store sales, and event participation rates on the dashboard.
- Chart.js : Visualize a variety of data, including sales data, traffic statistics, and more.



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Core Technology Stack

5-2. Backend

The backend responsible for the platform's core logic and data processing must support high scalability, stability, and real-time data.

■ Server Framework

- Node.js (Express) : Server-based architecture to handle large volumes of traffic, providing REST/GraphQL APIs
- Python (Flask/FastAPI) : Data analysis and AI/ML feature integration API processing

■ real-time communication

- socket.io : Support for real-time communications, such as user-to-user chat services, interactions in virtual space (e.g., consumers participating in designer events).

■ API layer

- GraphQL : Manage complex requests from different user groups (consumers, small business owners, designers, operators) and enable fast data communication.
- gRPC Optimization of microservice communication between services.

■ Real-time Event Management

- Kafka : Process and log/deploy large amounts of user events (buy, browse, feedback, etc.).

■ File Storage

- AWS S3 / Google Cloud Storage : Save 3D modeling files, user data, and event history.
- Cloudinary : Store, process, and optimize image and media files.



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Core Technology Stack

5-3. Data Analysis and AI

■ AI Pipeline

- TensorFlow / PyTorch : Used in recommendation systems, virtual fitting models, and consumer-tailored product suggestions.
- OpenAI / Hugging Face : Automate chatbot creation and marketing copy based on natural language.
- Scikit-learn : Statistical data analysis (consumer behavior patterns, product popularity trends, etc.)

■ Recommendation System Model

- Collaborative Filtering : Recommended AI that learns and proposes the relevance between consumers and small business owners.
- Content-Based Filtering : Recommended by matching product attributes (color, material, etc.) with consumer preferences.

■ Data Processing Platform

- Apache Spark : Storage, distributed processing, and real-time analysis of large amounts of metaverse user data.
- Google BigQuery : Mass traffic analysis and statistical data processing
- Snowflake : 클라우드 기반 복합 데이터 통합 및 쿼리 플랫폼.

■ Vision AI

- OpenCV / MediaPipe : Consumer body analysis and virtual fitting position alignment.
- PoseNet : Tracking user actions and poses (used for AR-based fitting tools).



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Core Technology Stack

5-4. WEB3 and Blockchain Infrastructure

The core of the metaverse shopping town is blockchain technology that provides ownership/transaction transparency, protects NFT-based creations by small business owners/designers, and ensures consumer property ownership.

This technology stack is designed around scalability, collaboration, and stability.

■ Blockchain Network

- Mainnet: smart contract execution and NFT issuance.
- Run bulk transactions with a fast and economical blockchain.

■ Smart Contract

- Solidity : Create NFTs, trade, create smart contracts.
- Chainlink Oracles : Works with smart contracts to trust external data.

■ NFT and Asset Management

- IPFS (InterPlanetary File System) : Store metadata such as 3D files, images, etc. attached to NFTs.
- Pinata : IPFS-based NFT media management (easy to upload, manage files).

■ Digital Wallet Integration

- MetaMask / WalletConnect : Consumers and small business owners safely trade NFTs and digital assets.



06

AI & the Metaverse Revolution in Shopping

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Business Model

- 6-1. M2O (Metaverse-to-Offline)
- 6-2. Payment System
- 6-3. Profit model
- 6-4. Pivot

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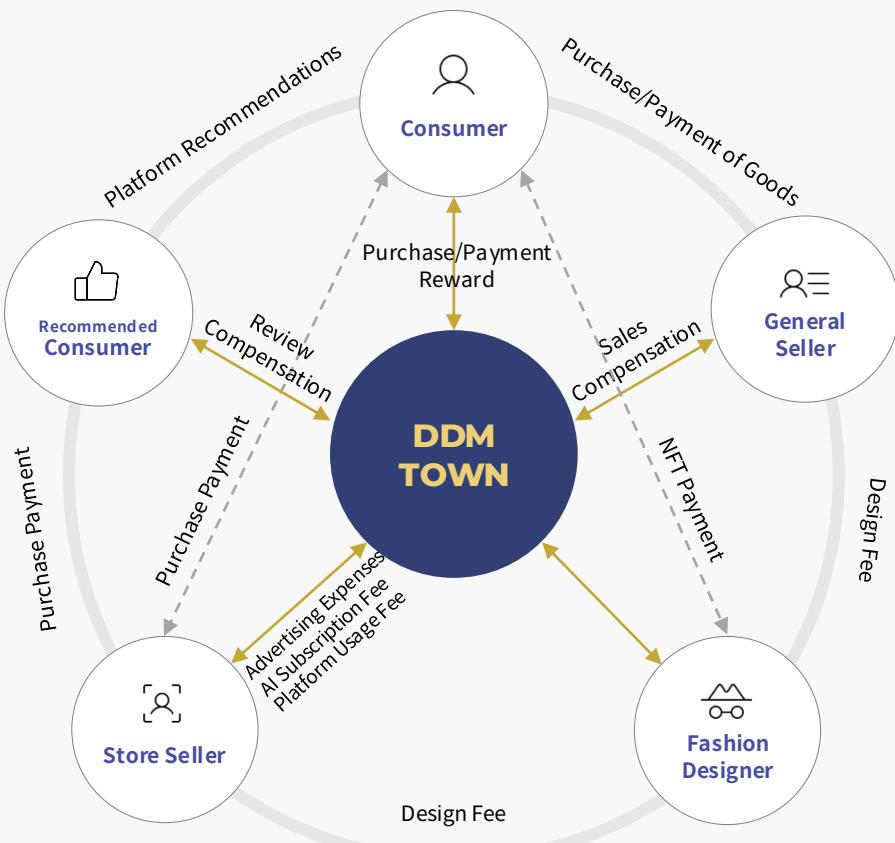
Business Model

6-1. M2O (Metaverse-to-Offline)

DDMTOWN aims to become a 'decentralized M2O platform' through the introduction of blockchain, and in the process, it aims to promote a virtuous cycle of the ecosystem by designing the token economy.

In the DDMTOWN ecosystem, consumers can earn tokens as a reward if they contribute to the ecosystem through reliable evaluation and reviews after using the M2O service. Of course, DDMTOWN's DDMT token can be used as a currency commonly used in the platform ecosystem, and all expenses (delivery fees, advertising materials, etc.) can be paid for payment and platform use with the token.

[M2O Ecosystem Structure of DDMTOWN]



DDMTOWN

Business Model

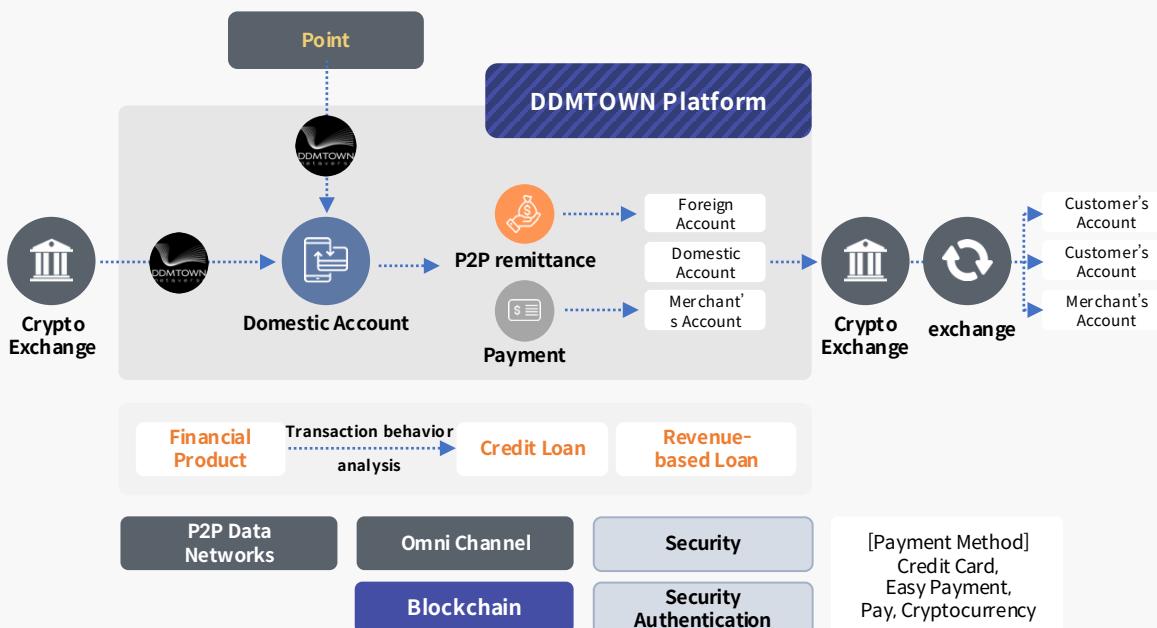
6-2. Payment System

Membership points paid at brick-and-mortar stores can be swapped for DDMT tokens to make payments. By supporting fast remittances through decentralized P2P transactions and lowering transaction fees, consumers and small and medium-sized merchants can benefit.

It will provide a developer-friendly development environment where even beginners can easily install and operate blockchain networks.

It is an open API that can be paid with DDMT tokens using smartphones at online and offline affiliates around the world, and plans to provide standardized APIs such as certificate management API/smart contract API/channel management API.

[Cryptocurrency Hybrid Integrated Payment Platform]





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Business Model

6-3. Profit model

Transaction fee	<ul style="list-style-type: none"> Impose a small fee on all transactions on the platform (selling products, purchasing NFTs) Revenue Generation (Royalty Fees) In NFT's Secondary Transactions
Revenues from entry and subscription	<ul style="list-style-type: none"> Small business entry fee: Open/company paid to open store on metaverse Regular subscription model: Monthly/annual subscription fees for premium features (AI agents, Tader analysis, etc.) for providers.
advertising revenue	<ul style="list-style-type: none"> Provides store locations within the platform, specific product recommendation slots, and event advertising space. Brand cooperation and advertising joint events in the metaverse.
NFT Issuance and Trading	<ul style="list-style-type: none"> Trading digital clothing, accessories, store interiors, etc. in NFT form. NFT owners monetize part of the second sale as royalties.
gamification economy	<ul style="list-style-type: none"> Through DDMT, consumers can do various activities such as purchasing products, participating in games, and participating in events.
Data Analysis Service	<ul style="list-style-type: none"> Provide large brands or retail companies with reports that analyze consumer behavior data



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Business Model

6-4. Pivot

Pivot refers to properly changing the direction of the business according to the market response while maintaining the large axis of the business. In particular, in a fast-changing startup environment, a pivot strategy that responds to various factors while maintaining the center of business items is a particularly effective strategy.

DDMTOWN can use the pivot strategy depending on the business promotion situation.



07

AI & the Metaverse Revolution in Shopping

DDMTOWN

Token Economy

- 7-1. Token Allocation
- 7-2. 토큰의 획득
- 7-3. 토큰의 사용



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Token Economy

7-1. Token Allocation

Token Plan

Platform	Polygon
Token Name	DDMTOWN
Symbol	DDMT
Max Supply	1,000,000,000 DDMT

<https://polygonscan.com/token/0x59536e645e5f394045049c38ea98ae45b4b0ded2>

Token Distribution Budget

Token Sale	12.5%
Ecosystem	20%
Marketing	15.5%
R&D	15%
Company/TEAM	15%
Advisor	2%
Treasury	20%



DDMTOWN

Token Economy

7-2. Acquisition of tokens

Consumer	<ul style="list-style-type: none"> • Get tokens according to the number of purchases and the purchase amount according to the consumption proof method • Obtain tokens for participation in the event • Earn tokens when writing reviews of product/service purchases • Get a token when recommending the used franchise to friends and acquaintances • Token reward for providing personal information
Providers	<ul style="list-style-type: none"> • Obtain tokens when providing membership information (payment and usage information) for goods and services • Obtain tokens when participating in DDMTOWN's DAO (operational proposal, voting etc.) • If the provider's sales exceed the monthly sales target • Reward tokens to providers with high consumer reviews • Rewards to providers who participated in DDMTOWN's joint events and campaigns (sales, seasonal fashion shows, joint promotions)
Fashion Designer	<ul style="list-style-type: none"> • Token rewards for participating in digital collection launch events on the platform. • If a designer works with a small business owner or brand to produce a product or participate in an event, compensation is made based on the contribution of collaboration • Rewards based on participation time or popularity when participating in virtual fashion shows, user Q&A sessions, and real-time communication events with fans



DDMTOWN

Token Economy

7-3. Use of tokens

Consumer	<ul style="list-style-type: none"> • Pay with membership tokens when consumers make purchases • When purchasing membership big data analysis data, pay with tokens • Pay goods and service relay fees with tokens • Advertisers pay advertising fees with tokens when they request advertising
Providers	<ul style="list-style-type: none"> • Use tokens to purchase paid promotional services such as advertising slots, exposure to recommended products, etc • Buy Metabus store interiors, product displays, store theme replacements, and more with tokens • AI data analysis reports such as consumer purchase patterns and product click traffic analysis can be purchased.
Fashion Designer	<ul style="list-style-type: none"> • Use tokens to issue your own created designs as NFTs • Used to use additional premium services such as social media marketing or AI analytics reports. • Payment for private VR showroom, exhibition space, space rental for virtual fashion show preparation.



08

AI & the Metaverse Revolution in Shopping

DDMTOWN

Token activation strategy

- 8-1. Demonstration Project – Dongdaemun Shopping Town
- 8-2. Strategies for expanding external availability
- 8-3. Governance and community-based enhancement strategies

Token activation strategy

8-1. Demonstration Project – Dongdaemun Shopping Town



The Dongdaemun (DDP) region is a world-famous fashion hub, attracting millions of visitors annually and becoming a key hub for the Korean fashion industry. Nevertheless, Dongdaemun's revitalization of its commercial districts is facing short-term challenges due to the COVID-19 pandemic, the growth of global e-commerce, and a decline in domestic and international tourism.

■ Major business areas

- 1) Creating a Metaverse Environment
 - Building 3D Digital Twins in Dongdaemun Shopping Town
 - Provides an immersive shopping experience for consumers and wholesalers to interact with
- 2) Small business owners and brands enter digital stores
- 3) Selling limited-edition designs or digital clothing of fashion merchandise as NFTs
- 4) Expanding the traditional B2B model of Dongdaemun Shopping Town to the metaverse
- 5) Innovative Fashion Events in the Metaverse
- 6) Metaverse Showroom provides a real-time consumption experience without physical clothing checks

08

DDMTOWN

Token activation strategy

8-2. Strategies for expanding external availability

Connection with the game	<ul style="list-style-type: none">• Making a "fashion-themed mini-game" in the metaverse• You can purchase products on the platform with DDMT acquired in the game.• Using DDMT for virtual item purchases or user-to-user transactions in conjunction with the gamification economy.
Create an external payment environment	<ul style="list-style-type: none">• Extend DDMT as a payment method in e-commerce platform and commerce environments.• Buy physical products from affiliated fashion brands to DDMT• Buy physical products with DDMT at offline merchants• Expanding global users by linking with external ecosystems (payment systems, exchange blockchains, etc.).
Listing on the Exchange	<ul style="list-style-type: none">• Securing liquidity by listing DDMT on major cryptocurrency exchanges.

08

DDMTOWN

Token activation strategy

8-3. Governance and community-based enhancement strategies

DAO

- Grant DDMT holders the right to participate in key decisions (policies, event themes, etc.) in the metaverse ecosystem.
- Application of improvements under the consent of the user community for the sustainability of the platform.

커뮤니티 리더
프로그램

- Provide special DDMT rewards to users or providers who have many DDMTs by giving them the role of community leader.
- Support for new users, platform improvement proposals, etc

커뮤니티 챌린지와
레벨 시스템 도입

- Run a community challenge that provides DDMT rewards to users who have achieved specific community goals or contributed to joint activities
- Grant user level (ranking) based on individual activities and provide additional benefits to high ranking users



09

AI & the Metaverse Revolution in Shopping

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Roadmap

09

DDMTOWN Roadmap



3Q	<ul style="list-style-type: none"> • White Paper v1.0 Revealed and Brand Renewed • Dongdaemun Digital Twin MVP (Main Street) Construction • Designer AI Tool Alpha (2D→3D, lookbook generated) • Onboarding PoC at 20 Stores, NFT Issuing PoC • Smart contract security check and operation policy established
4Q	<ul style="list-style-type: none"> • Metaverse Shopping Town Web Beta Opens (3D Store Builder v0.9) • Apply AR/Virtual Fit Beta/Multilingual Store Page • M2O Payment (Point → DDMT Swap) 10 PoC stores • Marketing AI Agent Beta (Campaign Automation) • Community/DAO Design Draft Disclosure and Test Governance
1Q	<ul style="list-style-type: none"> • On-chain Operations v1 (Polygon): NFT Minting and Market Link Formulated • Operator Dashboard/Data Pipeline v1 Accumulated 100 stores, stabilizing overseas payment and multilingual support • 3 payment/logistics/creator key partners signed
2Q	<ul style="list-style-type: none"> • Mobile App & WalletConnect Integration, Push Payment Notification • AR Fitting Formal · Body Data-Based Recommendation v1 • Create Designer Collection AI v1 & Template Market Open • Additional external fashion town (1 in Japan/Southeast Asia)
3Q	<ul style="list-style-type: none"> • DAO Initial Operation (Offer/Vote/Incentive) · Community Rewards v1 • Official M2O (target of 300 offline affiliates) • Shop automation v1 (stock forecast/reader recommendation) • Held 1 Global NFT Fashion Event
4Q	<ul style="list-style-type: none"> • Open Payment API (Authentication/Smart Contract/Channel Management) • Cross Border Logistics Integration (Label and Customs Tax Calculations) • Securing 10 large brand stores • Data Commercialization Pilot (trend report/insight subscription)

09

DDMTOWN

Roadmap

 <p>ROADMAP 2027</p>	1Q	<ul style="list-style-type: none"> • 3rd-party Developer SDK/Agent Market Open • Avatar/asset interoperability standard v1 support • Partner Fashion Town Expand 3 Cities (Cumulative 5)
	2Q	<ul style="list-style-type: none"> • Realistic Event (Runway/LiveCommerce) Automation Tool v1 • Rewards linked to on/off experience (stamp/mission) Global launch • Corporate Showroom/Wholesale B2B Features v1
	3Q	<ul style="list-style-type: none"> • Expansion of token utility (reduction of payment fees and usage-based rewards) • 1,000 franchises · 500,000 MAUs targeted • ESG/Sustainable Collection Certification Module Pilot
	4Q	<ul style="list-style-type: none"> • Participation in international standards/consortiums and disclosure of trust data frameworks • AI demand and price optimization v2 (simultaneous prediction and promotion optimization) • Global Metaverse Fashion Festival Regularized



10

AI & the Metaverse Revolution in Shopping

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Our Company

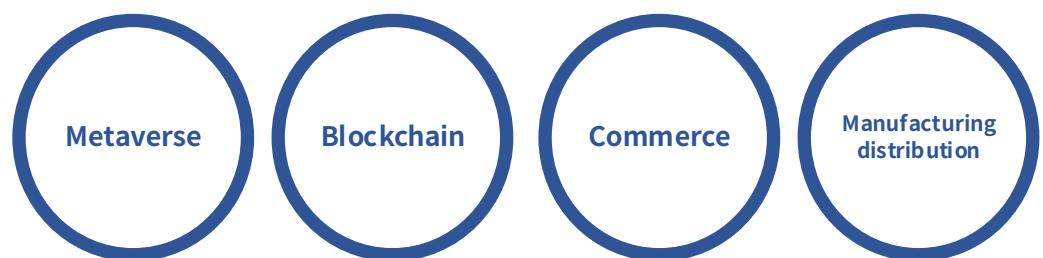


DDMTOWN

Our Company



Corporate	
Address	
CEO	
Homepage	





11

AI & the Metaverse Revolution in Shopping

DDMTOWN

Contact Us



DDMTOWN
Contact Us

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12

AI & the Metaverse Revolution in Shopping

DDMTOWN

Members

- 12-1. Executive
- 12-2. Development
- 12-3. CS / Operation
- 12-4. Advisors

12

DDMTOWN
Members

12-1. Executive



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12-2. Development



Naming
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Naming
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Naming
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Naming
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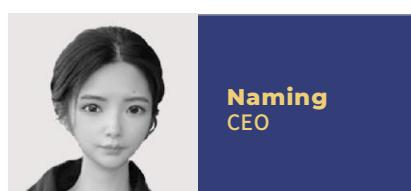
12-2. Development



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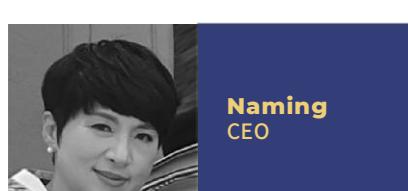
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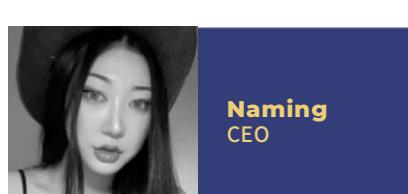
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DDMTOWN Members

12-4. Advisors



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12-4. Advisors



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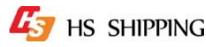
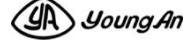
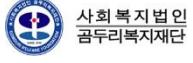
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Specific expressions specified in this white paper contain predictive statements about the future, future events, prospects, etc. of the project. These are not statements based on historical facts and are identified by expressions similar to words such as 'scheduled', 'estimated', 'belief', 'expectation', 'expectation', etc. In addition to this white paper, other publications, such as presentations, interviews, videos, etc., may also include these forward-looking statements. The forward-looking statements contained in this white paper include, but are not limited to, "DDMTOWN" and its affiliates' future results, performance, and achievements.

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- c. The "DDMTOWN" platform has not been completed or fully operational as of the date this white paper was created. An explanation has been made on the premise that the "DDMTOWN" platform will be completed and fully operational in the future, but this should not be construed as a guarantee or commitment to the completion and full operation of the platform.

Anti-Money Laundering (AML)

Buyer agrees not to engage in any form of money laundering, illegal currency trading or other restricted activities through the "DDMTOWN" team's blockchain-based digital asset social trading platform and other related derivatives, if any. Each participant should be aware that "DDMTOWN" tokens and other related derivatives may not be sold, exchanged, or disposed of directly or indirectly for fund laundering purposes.

Matter at Importance

Due to frequent changes in relevant policies, laws and regulations, technology, economy, and other factors, the information provided in this paper may be inaccurate, unreliable, or final, and may change several times. This material is for reference only. Our team is not responsible for the accuracy and justification of the information provided. Anyone wishing to participate should not rely solely on the information in this white paper. We encourage participants to do their own research prior to sponsorship. Essentially, this white paper is a business proposal or business promotion document and is not legally binding in any case. The content stated in this document is for reference only, and the token buyer must pay additional attention to himself.

Interpretation in Language

This document is available in Korean, English. In the event of a dispute, we will solve the problem based on the English version. For a more accurate interpretation of this paper, please refer to the English version.

Thank You

White Paper v1.0

AI and the Metaverse Revolution in Shopping